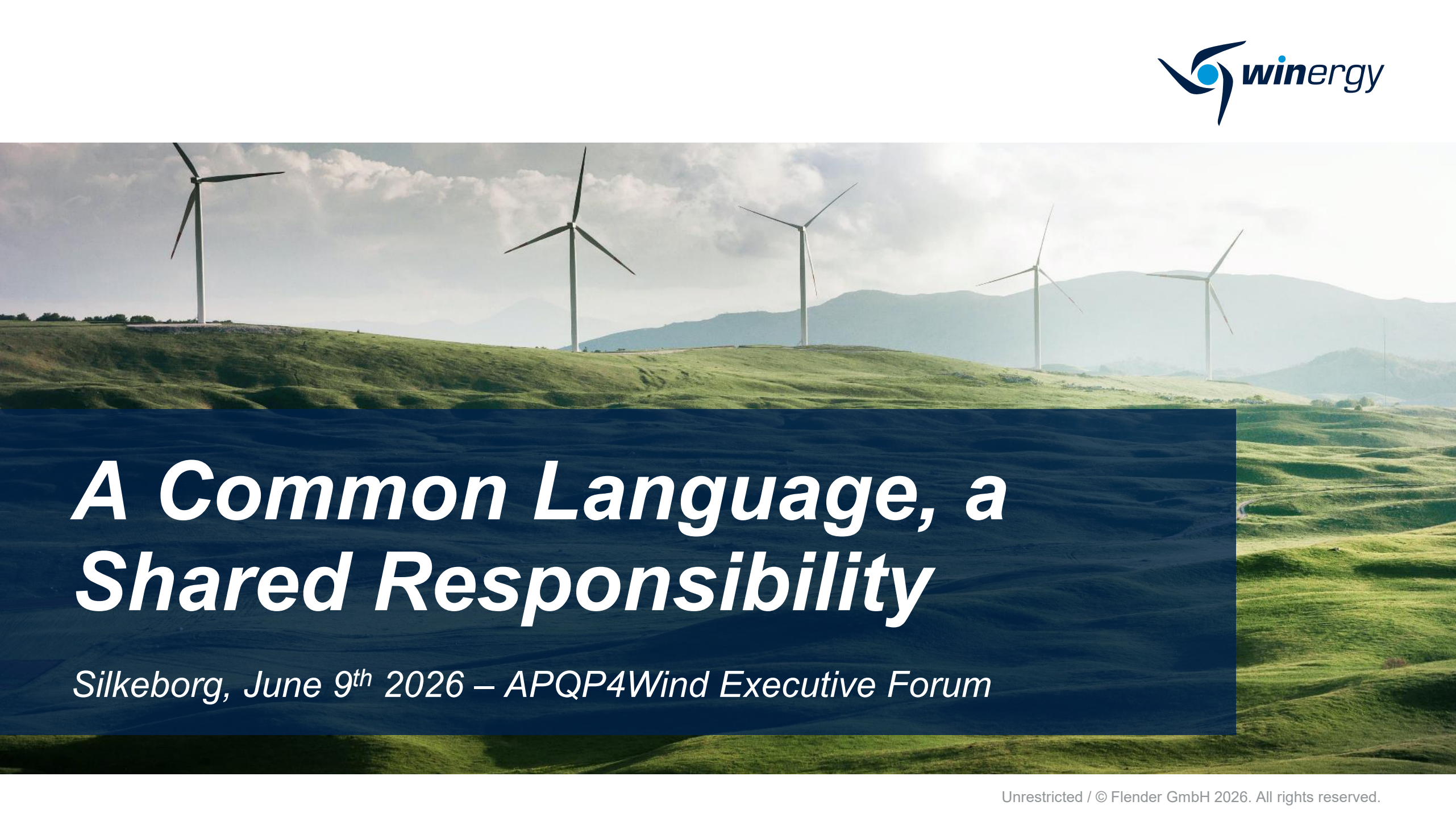


A photograph of a landscape with rolling green hills under a cloudy sky. Several wind turbines are visible on the ridges of the hills. A dark blue semi-transparent rectangle is overlaid on the lower half of the image, containing the title and event information.

A Common Language, a Shared Responsibility

Silkeborg, June 9th 2026 – APQP4Wind Executive Forum

The world around us is changing

- Rapid scaling of wind energy
- Energy Security as strategic and political lever
- Globalized supply chains
- Rising expectations for reliability and cost control



Unique challenges in Wind business:

- Greater mechanical complexity
- Requirements for higher power ratings, increased torque density and lower noise emissions
- Higher cost and difficulty of field interventions
- Longer, globally distributed supply chains



Reliability grows when OEMs and suppliers collectively commit to:

- A common understanding of requirements
- A consistent approach to feasibility
- Transparent risk visibility
- Stable and repeatable production processes
- Continuous learning from field experience

***Requirements:
Creating Shared
Understanding***



- OEMs, suppliers, and field teams each hold essential expertise
- Information is generated at different stages and in different contexts
- Insights don't always align in timing, detail, or interpretation
- Increasing product complexity amplifies the need for synchronized understanding



- Early requirement choices drive most of the final performance and cost
- Late requirement changes are significantly more costly than early adjustments
- Clear, shared requirements – based on system context and field insights – reduce redesign loops and stabilize production

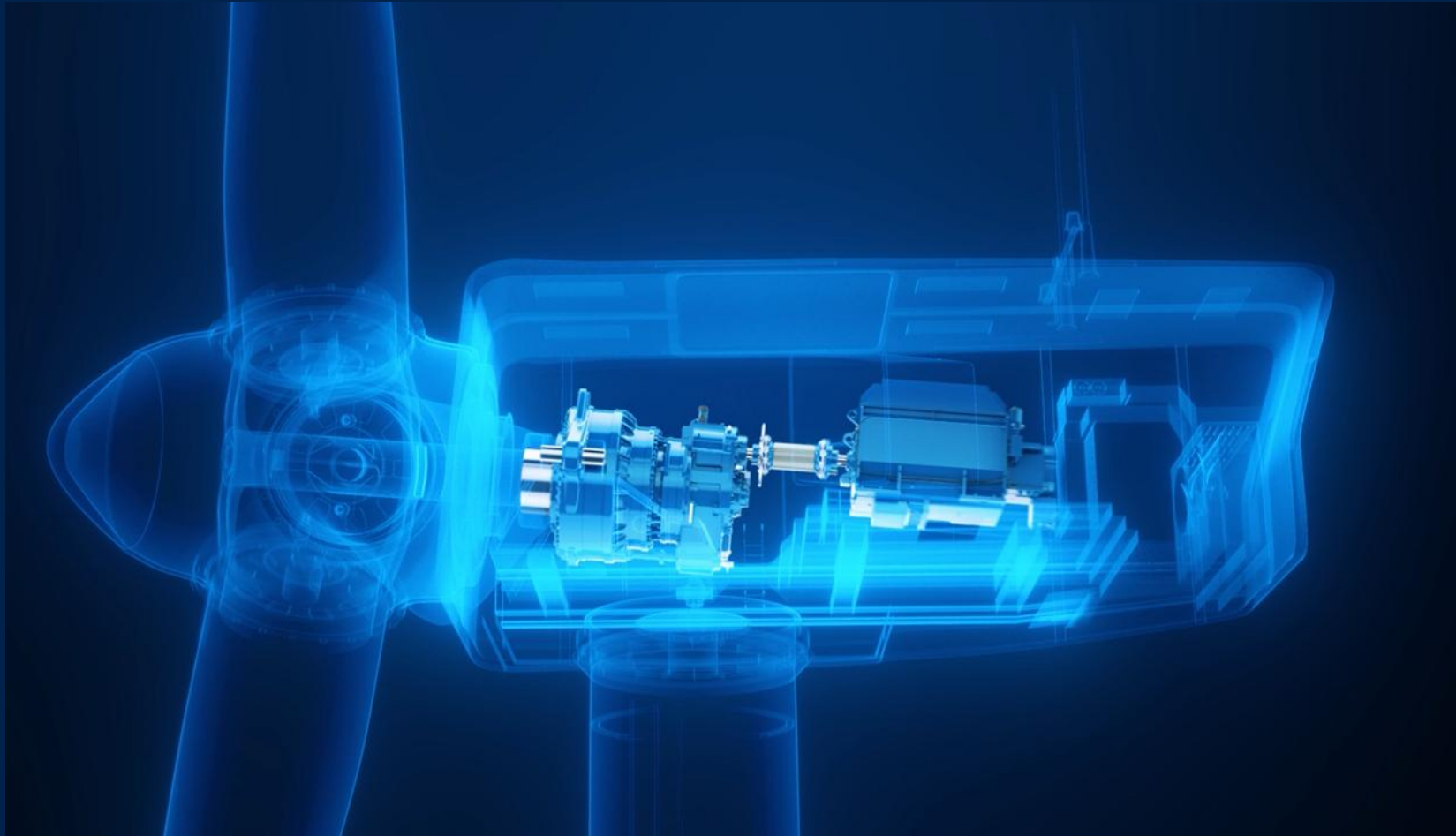
Clear foundations allow suppliers to build solutions that perform reliably in the field

***Risk
Recognition:
Seeing the Full
Picture***



Seeing components in their full system context helps identify failure modes long before they surface in the field

- Interface interactions not completely visible in prototype testing
- System context exposes load paths, constraints, and real conditions
- Early visibility prevents issues



Design and production each introduce their own sensitivities

- Materials and material variability
- Tolerances and interface fit
- Process capability and repeatability
- Operator-driven variation in manual operations
- Standardized approach for risk mitigation



Effective mitigation connects:

- System engineering
- Design engineering
- Production processes
- Operator practices



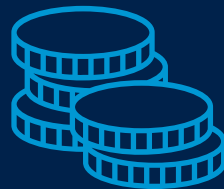
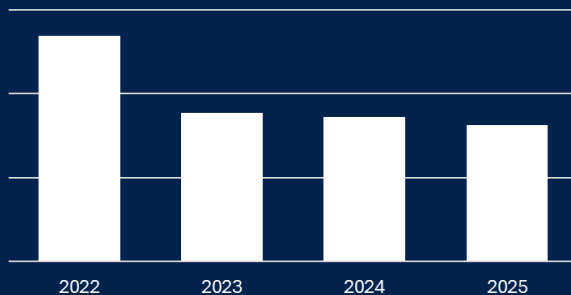
Global Wind Competitiveness: Lowering Failure Costs



Reducing failures is one of the most powerful levers for competitiveness.

- Field failures carry significant impact:
 - Replacement cost
 - Crane mobilization
 - Lost production
 - Warranty exposure

Development of gross Non-Conformity Costs



APQP4Wind reduces failure cost by strengthening:

- Requirement clarity
- Feasibility validation
- Risk visibility
- Production consistency

Why APQP4Wind Matters Globally



A common language across OEMs and suppliers enables:

- Faster onboarding
- More consistent quality
- Supply chain resilience
- Lower cost of production

APQP4Wind reinforces a culture where:

- Expectations are transparent
- Risks are shared
- Insights flow freely
- Success is collective

Leaders play a key role:

- Supporting early clarity
- Structured feasibility
- Open risk discussions
- Valuing field experience
- Strengthening cross-functional collaboration

A common language. A shared responsibility. A stronger, more competitive industry.

Your contact



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Thank you for your attention.